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FOR IMMEDIATE RELEASE

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STAYBRIDGE SUITES BLOOMINGTON / MINNEAPOLIS HOLDS “GIVE KIDS THE WORLD VILLAGE WEEK” AND RAISES OVER \$1,345.00 TO HELP CHILDREN WITH LIFE-THREATENING ILLNESSES.

BLOOMINGTON, MN – August 2, 2010 – The Staybridge Suites Bloomington / Minneapolis held a successful local fundraising initiative which benefited Give Kids The World Village (GKTW), a non-profit resort for children with life threatening illnesses whose one wish is to visit Central Florida’s best loved attractions. The week of activities from July 26-30 raised \$1,345.96, and all proceeds will help pay for the construction of Villas at Give Kids The World Village. The Staybridge Suites held several events for hotel guests, clients and employees throughout the week to raise funds. There was also an online charity auction with items donated by the Minnesota Vikings, Detector Electronics, The MENTOR Network, and International Dairy Queen.

Give Kids The World offers families a cost-free, week-long fantasy vacation including: accommodations at their whimsical resort, meals, donated tickets to Central Florida’s world famous attractions, and countless other surprises. In order to accommodate more families, GKTW is expanding their lodging facilities by building more family Villas. The current expansion phase is the Fairy Tale Forest. With all hotels participating, Staybridge Suites will construct Villas in the Fairy Tale Forest, helping families create memories they will cherish forever.

“We want to engage our hotels and our guests in a charitable program that believes in making children with life-threatening illnesses feel more comfortable in their surroundings,” said Robert Radomski, Vice President, Brand Management, IHG’s Extended-Stay Brands. “These new GKTW Villas will serve as a place where children can relax and be themselves, just as the Staybridge Suites guest does at our hotels.”

“I am very proud of my guests, clients, and employees once again stepping up to the plate and supporting such a fine cause,” said Jason Hall, General Manager of the Staybridge Suites. “This is a charity close to the heart of the hospitality industry, and we’re glad to do our part to help.”

ABOUT STAYBRIDGE SUITES BLOOMINGTON / MINNEAPOLIS

Staybridge Suites® Bloomington / Minneapolis is an innovative 127-room all-suite hotel meeting the needs of the extended-stay guest. It is ideal for travelers seeking a residential-style hotel that is perfect for business, relocation, training, and special projects. The amenities include three suite types with fully equipped kitchens, complimentary hot breakfast daily and evening receptions with light dinners three days a week, complimentary “Wireless Anywhere” and 24 hour business services with free high-speed Internet access. For more information about Staybridge Suites Bloomington, please visit www.ssbloomington.com. The Staybridge Suites Bloomington is independently owned and operated by Torgerson Properties – Willmar, MN, under a license agreement with InterContinental Hotels Group.

ABOUT GIVE KIDS THE WORLD

Give Kids The World Village (GKTW) is a 70-acre, non-profit resort in Central Florida that creates magical memories for children with life-threatening illnesses and their families. GKTW provides accommodations at its whimsical resort, donated attractions tickets, meals and more for a week-long, cost-free fantasy vacation. With the help of many generous individuals, corporations and partnering wish-granting organizations, Give Kids The World has welcomed more than 80,000 families from all 50 states and over 50 countries. To learn more, please visit www.gktw.org.

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